

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
569900-1	10/28/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11636

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	569900	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/21/12	M-F 5a-530a	5a-530a	11111--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 M 10/15/12 5:21 AM M-F 5a-530a 5a-530a :30 MATTV53 \$175.00 NM									
2 13 Tu 10/16/12 5:28 AM M-F 5a-530a 5a-530a :30 MATTV53 \$175.00 NM									
3 13 W 10/17/12 5:10 AM M-F 5a-530a 5a-530a :30 MATTV55 \$175.00 NM									
4 13 Th 10/18/12 5:29 AM M-F 5a-530a 5a-530a :30 MATTV53 \$175.00 NM									
5 13 F 10/19/12 5:11 AM M-F 5a-530a 5a-530a :30 MATTV56 \$175.00 NM									
2	10/15/12	10/21/12	M-F 530a-6a	530a-6a	11111--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 M 10/15/12 5:57 AM M-F 530a-6a 530a-6a :30 MATTV55 \$175.00 NM									
2 13 Tu 10/16/12 5:57 AM M-F 530a-6a 530a-6a :30 MATTV55 \$175.00 NM									
3 13 W 10/17/12 5:53 AM M-F 530a-6a 530a-6a :30 MATTV53 \$175.00 NM									
4 13 Th 10/18/12 5:58 AM M-F 530a-6a 530a-6a :30 MATTV55 \$175.00 NM									
5 13 F 10/19/12 5:58 AM M-F 530a-6a 530a-6a :30 MATTV56 \$175.00 NM									
3	10/15/12	10/21/12	M-F 6a-7a	6a-7a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 M 10/15/12 6:23 AM M-F 6a-7a 6a-7a :30 MATTV53 \$375.00 NM									
2 13 Tu 10/16/12 6:22 AM M-F 6a-7a 6a-7a :30 MATTV53 \$375.00 NM									
3 13 W 10/17/12 6:29 AM M-F 6a-7a 6a-7a :30 MATTV55 \$375.00 NM									
4 13 Th 10/18/12 6:22 AM M-F 6a-7a 6a-7a :30 MATTV53 \$375.00 NM									
5 13 F 10/19/12 6:23 AM M-F 6a-7a 6a-7a :30 MATTV56 \$375.00 NM									

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Advertiser	Product	Estimate Number	
Matheson/D/Congress	Matheson for Congress 20	11636	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/15/12	10/21/12	M-F 7a-8a	7a-8a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 M 10/15/12 7:12 AM M-F 7a-8a 7a-8a :30 MATTV55 \$375.00 NM									
2 13 Tu 10/16/12 7:21 AM M-F 7a-8a 7a-8a :30 MATTV55 \$375.00 NM									
3 13 W 10/17/12 7:21 AM M-F 7a-8a 7a-8a :30 MATTV53 \$375.00 NM									
4 13 Th 10/18/12 7:13 AM M-F 7a-8a 7a-8a :30 MATTV55 \$375.00 NM									
5 13 F 10/19/12 7:52 AM M-F 7a-8a 7a-8a :30 MATTV56 \$375.00 NM									
5	10/15/12	10/21/12	M-F 8a-9a	8a-9a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 M 10/15/12 8:52 AM M-F 8a-9a 8a-9a :30 MATTV53 \$375.00 NM									
2 13 Tu 10/16/12 8:59 AM M-F 8a-9a 8a-9a :30 MATTV53 \$375.00 NM									
3 13 W 10/17/12 8:12 AM M-F 8a-9a 8a-9a :30 MATTV55 \$375.00 NM									
4 13 Th 10/18/12 8:29 AM M-F 8a-9a 8a-9a :30 MATTV53 \$375.00 NM									
5 13 F 10/19/12 8:20 AM M-F 8a-9a 8a-9a :30 MATTV56 \$375.00 NM									
6	10/15/12	10/21/12	Sa 7a-9a	7a-9a	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 Sa 10/20/12 7:28 AM Sa 7a-9a 7a-9a :30 MATTV56 \$325.00 NM									
7	10/15/12	10/21/12	Su 7a-9a	7a-9a	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 Su 10/21/12 7:23 AM Su 7a-9a 7a-9a :30 MATTV56 \$325.00 NM									
8	10/15/12	10/21/12	M-F 9a-10a	9a-10a	---1---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 Th 10/18/12 9:42 AM M-F 9a-10a 9a-10a :30 MATTV55 \$150.00 NM									
9	10/15/12	10/21/12	M-F 10a-11a	10a-11a	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 F 10/19/12 10:19 AM M-F 10a-11a 10a-11a :30 MATTV56 \$150.00 NM									
10	10/15/12	10/21/12	M-F 11a-12p	11a-12p	-T-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 Tu 10/16/12 11:59 AM M-F 11a-12p 11a-12p :30 MATTV55 \$175.00 NM									

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Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11636

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/15/12	10/21/12	M-F 3p-4p	3p-4p	-1111--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 10/16/12 3:51 PM M-F 3p-4p 3p-4p :30 MATTV53 \$200.00 NM 2 13 W 10/17/12 M-F 3p-4p 3p-4p :00 \$200.00 NM See MG 14.6,14.7,14.8,14.9,14.10,14.11,14.12 3 13 Th 10/18/12 3:50 PM M-F 3p-4p 3p-4p :30 MATTV53 \$200.00 NM 4 13 F 10/19/12 3:50 PM M-F 3p-4p 3p-4p :30 MATTV56 \$200.00 NM									
12	10/15/12	10/21/12	M-F 4p-5p	4p-5p	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/15/12 4:21 PM M-F 4p-5p 4p-5p :30 MATTV55 \$200.00 NM									
13	10/15/12	10/21/12	M-F 5p-530p	5p-530p	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/15/12 M-F 5p-530p 5p-530p :00 \$300.00 NM See MG 14.6,14.7,14.8,14.9,14.10,14.11,14.12 2 13 Tu 10/16/12 M-F 5p-530p 5p-530p :00 \$300.00 NM See MG 14.6,14.7,14.8,14.9,14.10,14.11,14.12 3 13 W 10/17/12 M-F 5p-530p 5p-530p :00 \$300.00 NM Credited 4 13 Th 10/18/12 M-F 5p-530p 5p-530p :00 \$300.00 NM See MG 14.6,14.7,14.8,14.9,14.10,14.11,14.12 5 13 F 10/19/12 M-F 5p-530p 5p-530p :00 \$300.00 NM See MG 14.6,14.7,14.8,14.9,14.10,14.11,14.12									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
569900-1	10/28/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11636

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/15/12	10/21/12	M-F 530p-6p	530p-6p	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/15/12 M-F 530p-6p 530p-6p :00 \$400.00 NM See MG 14.6,14.7,14.8,14.9,14.10,14.11,14.12 7 13 M 10/15/12 M-F 5p-530p 5p-530p :00 \$800.00 NM Credited 8 13 Tu 10/16/12 5:22 PM M-F 5p-530p 5p-530p :30 MATTV55 \$800.00 NM MG for 13.5,13.4,11.2,13.1,13.2,14.5,14.4,14.1 2 13 Tu 10/16/12 5:44 PM M-F 530p-6p 530p-6p :30 MATTV53 \$400.00 NM 11 13 Tu 10/16/12 5:59 PM M-F 530p-6p 530p-6p :30 MATTV55 \$900.00 NM MG for 13.5,13.4,11.2,13.1,13.2,14.5,14.4,14.1 12 13 W 10/17/12 5:43 PM M-F 530p-6p 530p-6p :30 MATTV53 \$900.00 NM MG for 13.5,13.4,11.2,13.1,13.2,14.5,14.4,14.1 3 13 W 10/17/12 5:56 PM M-F 530p-6p 530p-6p :30 MATTV55 \$400.00 NM 10 13 W 10/17/12 5:57 PM M-F 530p-6p 530p-6p :30 MATTV53 \$900.00 NM MG for 13.5,13.4,11.2,13.1,13.2,14.5,14.4,14.1 4 13 Th 10/18/12 M-F 530p-6p 530p-6p :00 \$400.00 NM See MG 14.6,14.7,14.8,14.9,14.10,14.11,14.12 6 13 Th 10/18/12 5:13 PM M-F 5p-530p 5p-530p :30 MATTV56 \$800.00 NM MG for 13.5,13.4,11.2,13.1,13.2,14.5,14.4,14.1 5 13 F 10/19/12 M-F 530p-6p 530p-6p :00 \$400.00 NM See MG 14.6,14.7,14.8,14.9,14.10,14.11,14.12 9 13 F 10/19/12 5:23 PM M-F 5p-530p 5p-530p :30 MATTV56 \$800.00 NM MG for 13.5,13.4,11.2,13.1,13.2,14.5,14.4,14.1									
15	10/15/12	10/21/12	Su 5p-530p	5p-530p	-----S	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 2 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 10/21/12 Su 5p-530p 5p-530p :00 \$350.00 NM Credited 2 13 Su 10/21/12 Su 5p-530p 5p-530p :00 \$350.00 NM Credited									
16	10/15/12	10/21/12	FOX X Factor Wednesday	7-9p	--W----	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$2,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 10/17/12 7:09 PM FOX X Factor Wednesday 7-9p :30 MATTV55 \$2,800.00 NM									
17	10/15/12	10/21/12	M-F 9p-1005p	9p-1005p	11111--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/15/12 10:12 PM M-F 9p-1005p 9p-1005p :30 MATTV53 \$1,500.00 NM 2 13 Tu 10/16/12 10:17 PM M-F 9p-1005p 9p-1005p :30 MATTV53 \$1,500.00 NM 3 13 W 10/17/12 9:22 PM M-F 9p-1005p 9p-1005p :30 MATTV53 \$1,500.00 NM 4 13 Th 10/18/12 10:26 PM M-F 9p-1005p 9p-1005p :30 MATTV56 \$1,500.00 NM 5 13 F 10/19/12 10:12 PM M-F 9p-1005p 9p-1005p :30 MATTV56 \$1,500.00 NM									

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18	10/15/12	10/21/12	Sa 9p-1005p	9p-1005p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 10/20/12 9:22 PM Sa 9p-1005p 9p-1005p :30 MATTV56 \$800.00 NM									
19	10/15/12	10/21/12	Su 9p-1005p	9p-1005p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 10/21/12 9:23 PM Su 9p-1005p 9p-1005p :30 MATTV56 \$1,500.00 NM									
20	10/15/12	10/21/12	M-F 1005p-1035p	1005p-1035p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/15/12 M-F 1005p-1035p 1005p-1035p :00 \$400.00 NM Credited									
21	10/15/12	10/21/12	M-F 9p-1005p	9p-1005p	--W----	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$0.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 10/17/12 8:56 PM M-F 9p-1005p 9p-1005p :30 MATTV53 \$0.00 NM									

Total Spots 51 Gross Total \$27,800.00

Payment Terms 30 Days

Agency Commission \$4,170.00

Net Amount Due \$23,630.00